



50 YEARS AND FORWARD

LIVE UNITED

CELEBRATING 50 YEARS SERVING THE JERSEY SHORE

UNITED WAY OF MONMOUTH
AND OCEAN COUNTIES

2017 REPORT TO THE COMMUNITY

United
Way



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A MESSAGE FROM OUR CEO & BOARD CHAIR

This past spring, United Way of Monmouth and Ocean Counties (UWMOC) celebrated 50 years serving the Jersey Shore and recognized the impact we have had on our residents over such a significant amount of time.

We have evolved from our beginnings as a fundraising federation that distributed donations across a range of needs to a focused convener that is tackling the unmet needs in our community. In preparation to serve our community for another 50 years, we have created a multi-year strategic plan to advance our work.

The strategic plan generated a new mission and vision statement that focuses our work on improving the lives of youth and their families. Beginning in 2018, our community impact programs will fall under the four areas of school readiness, early grade reading, youth career pathways and financial stability. Our work will not

only target the challenges of today, but prepare the youth of our community to be successful in the future.

We would like to thank the Jay and Linda Grunin Foundation for their generous support of our new mission and vision with the Grunin Foundation Challenge. Through this challenge, any new funds raised until 2021 will be matched dollar for dollar up to \$1 million. This match has spearheaded our new initiatives to affect Monmouth and Ocean counties in long-lasting, life-changing ways.

Thank you to our donors, board, volunteers and staff for the impact we achieved this past year, which is outlined in the pages to follow. As we continue to implement our strategic plan, we look forward to working with all of our partners in our commitment to LIVE UNITED.



A handwritten signature in black ink that reads "T Hearne".

Timothy Hearne
President & CEO



A handwritten signature in black ink that reads "J Grunin".

Jeremy Grunin
Board Chair

GIVE. ADVOCATE. VOLUNTEER.

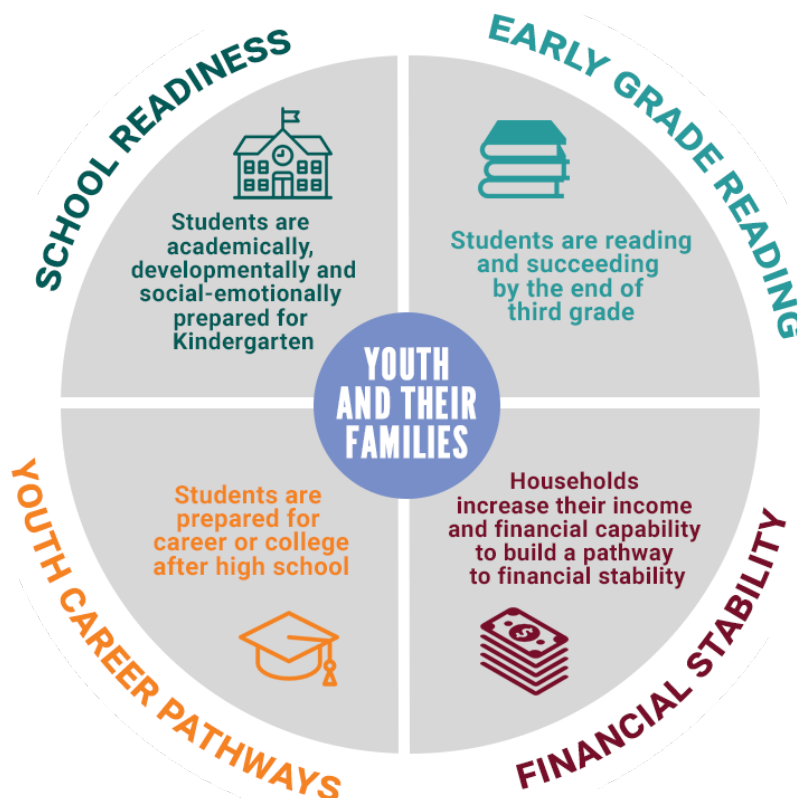
OUR MISSION

United Way of Monmouth and Ocean Counties mobilizes donors, volunteers and community partners to improve the lives of youth and their families.

OUR VISION

Every child is successful, every family is financially stable, and every community we serve is stronger.

2018 COMMUNITY IMPACT AGENDA



EDUCATION

ENSURING OUR YOUTH
ARE READY TO
SUCCEED IN SCHOOL



OUR GOALS

Increase the number of children who:

- Begin Kindergarten academically, developmentally and social-emotionally prepared
- Read on grade level by the end of third grade
- Are exposed to reading & enrichment opportunities over the summer
- Obtain homework help & mentoring outside the classroom
- Receive treatment for acute illnesses in school to reduce absenteeism
- Graduate from high school prepared for college or career



OUR PARTNERS

Kindergarten Readiness

Keansburg School District

Early Grade Reading

Freehold Borough School District

- YMCA of Western Monmouth County Fulfill (formerly the FoodBank of Monmouth and Ocean Counties)

JBj Soul Kitchen

Keansburg School District

- Collier Youth Services
- People's Pantry
- Red Bank School District
- Boys & Girls Club of Monmouth County
- Horizons at Rumson Country Day School
- Monmouth Day Care Center
- Red Bank Primary School

Out-of-School Time

Big Brothers Big Sisters of Ocean County
Jersey Shore Council, Boy Scouts of America

Ocean County YMCA

Ocean Mental Health Services

Nurse Practitioner Program

Freehold Borough School District

Keyport School District

Visiting Nurse Association of Central Jersey

Career Connections

Asbury Park High School

Center for Vocational Rehabilitation



OUR RESULTS

212
preschool
students



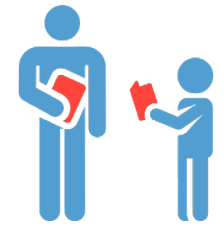
developed gross motor skills to prepare for Kindergarten

89%
of students
in grades K-3



maintained or improved their reading levels over the summer

865
youth
participated



in educational opportunities outside of school

406
patient
encounters
with a school-based nurse practitioner



144
high school
students



developed job skills with 51% of participating students gaining employment

FINANCIAL STABILITY

HELPING RESIDENTS MOVE FROM FINANCIAL DIFFICULTY TO ECONOMIC WELL-BEING



OUR GOALS

- Households increase their income and financial capability to build a pathway to financial stability
- Offer employment training and skill development to people with disabilities
- Assist households whose members are homeless, at-risk of homelessness and/or food insecure



OUR PARTNERS

Financial Success Center

Child Care Resources of Monmouth County
Fulfill (formerly the FoodBank of
Monmouth and Ocean Counties)
Monmouth County Workforce Development
Board
Navicore Solutions

Supported Employment

The Arc of Monmouth
The Arc, Ocean County Chapter
LADACIN Network
New Jersey Institute for Disabilities (NJID)

Food Insecurity & Housing Instability

Catholic Charities, Diocese of Trenton
Caregiver Volunteers of Central Jersey
Family Promise of Southern Ocean County
Ocean Mental Health Services
Ocean's Harbor House
St. Francis Community Center (LBICC)
Vetgroup/Vetwork



OUR RESULTS

7,555
people on
the pathway



to financial stability, including
veterans and seniors, resulting in

\$815,331

in economic benefits & income
supports

842
people
impacted



by financial and career education
workshops and community events

214
adults with
disabilities



participated in job skills development
and employment training

6,805
people
assisted



with food insecurity and housing
instability

HEALTH

CREATING SAFE AND
HEALTHY COMMUNITIES
FOR OUR RESIDENTS



OUR GOALS

- Provide education, counseling and support services to children and families
- Foster independence in adults with disabilities
- Support older adults in maintaining their health, remaining independent in their homes and reducing isolation
- Provide co-occurring treatment and recovery services for residents affected by addiction and mental illness
- Offer free services to special populations to keep them physically and mentally fit



OUR PARTNERS

Safer Kids & Families

Catholic Charities, Diocese of Trenton

Residential Support for People with Disabilities

LADACIN Network

New Jersey Institute for Disabilities (NJID)

Senior Services

Caregiver Volunteers of Central Jersey

Jewish Federation of Ocean County/

Jewish Family & Children's Services

Addiction & Mental Health

Maryville Addiction Treatment Centers of

New Jersey

Healthy Living

Ocean County YMCA

OUR RESULTS

3,163

people are
leading

safer, healthier lives



1,185

seniors
provided

with support services



38

people with
disabilities

received assistance to live
independently



VOLUNTEER CENTER

Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

United Way of Monmouth and Ocean Counties' Volunteer Center recruits individuals, families, organizations and corporations and matches them with meaningful volunteer opportunities at local nonprofit agencies. We make volunteering easy, flexible and impactful for the individual while helping agencies meet their goals.

To browse volunteer opportunities or register as a nonprofit agency, visit uwmoc.org/volunteer.

United Way also provides donations to Monmouth and Ocean County residents through our Stuff the Bus and Warmest Wishes drives. We partner with local schools that have a pulse on the community to determine the demand for items and enlist the help of companies to acquire donations. In preparation for the new school year, our Stuff the Bus drive collects essential school supplies for students in need. In the winter, our Warmest Wishes drive gives children brand-new coats, hats, mittens and scarves to keep them warm on the way to and from school.



THE IMPACT ON OUR COMMUNITY

1,908
volunteers

contributed
3,444 hours,

resulting in approximately
\$97,534 worth
of volunteer service for our community



369
opportunities

with
227 nonprofit
agencies on
our Volunteer Portal



24,438
school supplies

including
1,150 backpacks
donated to
28 local schools and nonprofits



4,541
winter items

including
1,032 coats
donated to
35 local schools and nonprofits



GIVE YOUR TIME. SHARE YOUR TALENT.

Our mobile-friendly Volunteer Portal is a free tool that makes it easy to connect volunteers to local organizations. Browse opportunities and register at uwmoc.org/volunteer.

WOMEN UNITED

Formed in 2015 as a way for women leaders to come together and make a significant impact on our community, Women United is a group of philanthropic volunteers focused on inspiring positive economic and social change to help meet the educational needs of children in Monmouth and Ocean counties.

In 2017, Women United raised more than \$55,000 from donations and event proceeds throughout the year to benefit UWMOC's work in early grade reading.

For more information on getting involved, visit uwmoc.org/WomenUnited.

15

first graders from Red Bank attended the Horizons at Rumson Country Day School summer program



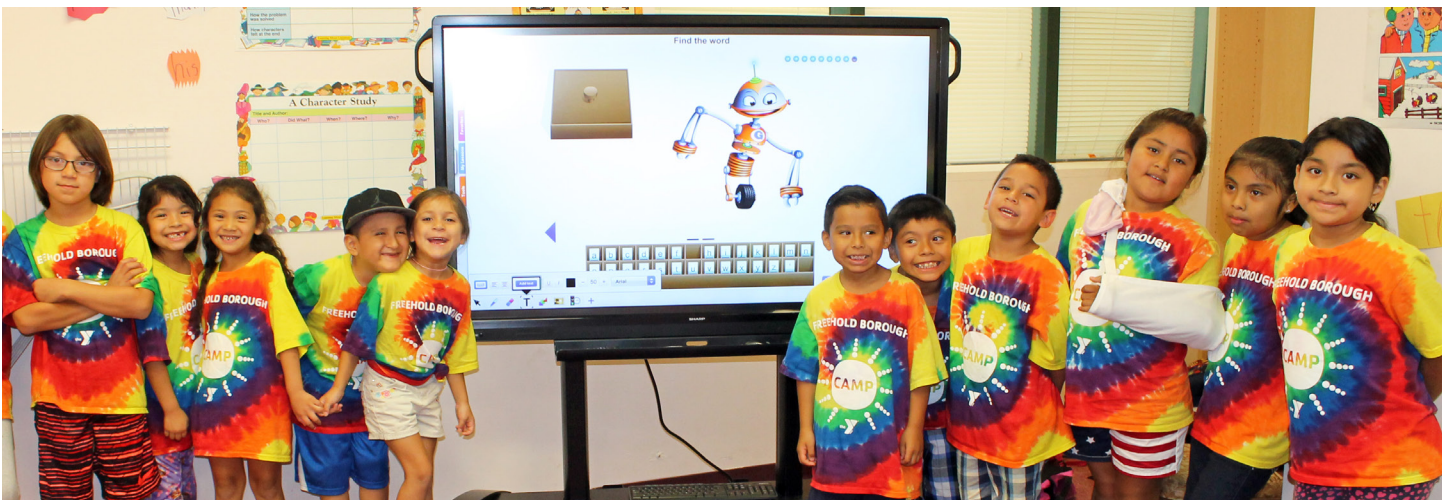
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literacy specialists helped students who needed the most intervention



1

Smart Board given to YMCA of Western Monmouth County to enhance summer literacy program activities



NJ 2-1-1



NJ 2-1-1 Partnership

UWMOC funds NJ 2-1-1, a statewide help line that connects callers to vital local and governmental services. The program provides a link to resources for food, housing, health care, childcare, job search assistance, financial assistance and more.

To learn more, dial 2-1-1 or visit nj211.org.

18,789
calls received
from

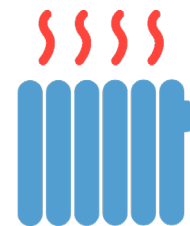
Monmouth & Ocean counties and referred to resources for financial assistance, housing, addiction and more



GIFT OF WARMTH

UWMOC acts as the fiscal agent for the New Jersey Natural Gas Gift of Warmth program, which helps income-eligible households, as well as customers experiencing temporary or unanticipated financial hardship, pay their natural gas bills.

\$196,587
distributed to
760 households
in Monmouth, Morris,
Ocean and Middlesex
counties for utility assistance



FAMILYWISE PRESCRIPTION DRUG SAVINGS PROGRAM



familywise®
Community Service Partnership, Inc.

UWMOC distributes prescription discount cards to local pharmacies, agencies and individuals to assist those in need with medication costs.

\$815,711
in savings
redeemed
by Monmouth and
Ocean County
residents in 2017



EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

UWMOC manages the EFSP, which allocates federal funds to the community to help those in emergency situations.

\$676,061
disbursed to
20 nonprofits
for utilities, food,
emergency shelter
and rent/mortgage from 2016-17



GRUNIN FOUNDATION CHALLENGE

The Jay and Linda Grunin Foundation Challenge is helping UWMOC raise \$1 million by 2021!

In order to support UWMOC's mission to impact the lives of youth and their families, the Grunin Foundation will match all new or increased donations dollar for dollar up to \$1 million.

Help spread the word of this generous challenge and get others to join the fight for a stronger community with United Way.

To donate and be a part of the Grunin Foundation Challenge, visit uwmoc.org/give.



THANK YOU TO OUR TOP 5 COMPANIES WITH THE MOST LEADERSHIP GIFTS

Exelon Corp. (80)

New Jersey Resources (35)

Enterprise Rent-A-Car (26)

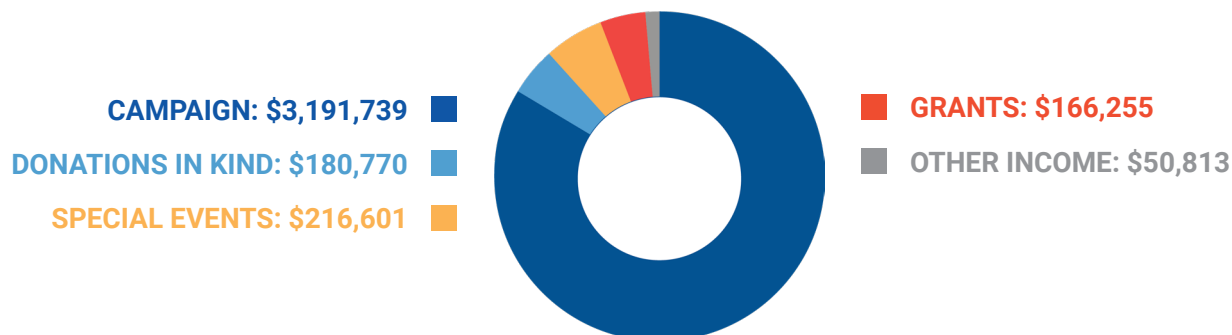
AT&T (19)

UPS (16)

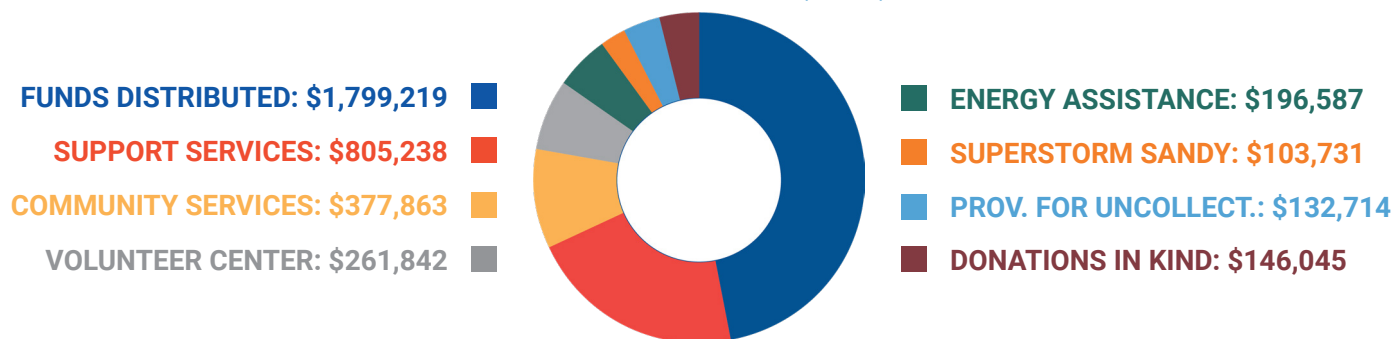
2017 FINANCIALS

FOR THE YEAR ENDING JUNE 30, 2017

TOTAL REVENUE: \$3,806,178



TOTAL EXPENSES: \$3,823,239



BOARD AND STAFF

BOARD OF DIRECTORS

- Jeremy Grunin** || *Chair* || *Jay and Linda Grunin Foundation*
- Robert Rosone** || *Vice Chair* || *Deloitte LLP*
- Donald Cowan** || *Treasurer* || *Cowan, Gunteski & Co., PA*
- Donald Pignataro** || *Secretary* || *Community Representative*

- Jason Altman** || *Enterprise Rent-A-Car*
- Robert Bonney** || *Davison, Eastman, Muñoz, Lederman & Paone, P.A.*
- Sandy Broughton** || *Investors Bank*
- Robert Clifton** || *Comcast Corporation*
- George Destafney** || *OceanFirst Bank*
- Nancy Eriksen** || *Exelon Oyster Creek*
- Laura Frank** || *Hackensack Meridian Health*
- Sonia Grant** || *TD Bank*
- Kenneth Greco** || *OceanFirst Bank*
- Thomas Hayes** || *New Jersey Natural Gas*
- Carol Kirsimagi** || *Community Representative*
- Jan Kirsten** || *Ocean County College*

- Sandy Levine** || *Sandra Levine Productions*
- Edmund Liguori** || *Staples*
- Chris Lutick** || *UPS*
- James Markey** || *Jersey Central Power & Light*
- Brian Massey** || *Community Representative*
- Virginia Piccolo** || *Withum*
- Dianne Talbot** || *Two River Community Bank*
- John Zammetti** || *Wegmans*

STAFF MEMBERS

- Timothy Hearne** || *President & CEO*
- Jennifer Hakim** || *Community Impact Manager*
- Deena Harmon** || *Chief Financial Officer*
- Christine Jagerburger** || *Vice President of Community Impact*
- Jackie Liguori** || *Director of Volunteer Engagement*
- Carolee Oross** || *Chief Development Officer*
- Kaarina Romero** || *Director of Marketing & Communications*
- Heather Salomon** || *Bookkeeper & Financial Assistant*
- Kelly Stanckiewicz** || *Program Associate*

Listing is as of June 15, 2018

THANKS FOR YOUR SUPPORT!



TO LEARN MORE, VOLUNTEER OR DONATE, CALL 732-938-5988 OR VISIT UWMOC.ORG
FOLLOW US ON SOCIAL MEDIA @UWMOC





**United Way of Monmouth
and Ocean Counties**

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OCEAN COUNTY
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PH: 732.938.5988
uwmoc.org

FOLLOW US ON SOCIAL MEDIA
@UWMOC



LIVE UNITED